VOIDRA

BRIEF CHECKLIST

What to have ready before you *start a project.*

You don't need all of this to get started. Whatever you share helps us come back faster with options, pricing and a timeline, usually within 24–48 hours.

01 **Product idea** ☐
What you want to make, even if it's a rough idea. A product name, a sketch or a link to something similar works.

02 **Quantity** ☐
How many units you need. A range is fine, for example 100–500.

03 **Budget per unit** ☐
A target price per piece helps us shortlist the right materials and vendors.

04 **Deadline** ☐
When you need the finished products in hand, and any fixed launch or event date.

05 **Logo files** ☐
Vector files (AI, SVG or PDF) print best. A high-resolution PNG works for a first look.

06 **Reference images** ☐
Photos of colours, materials, finishes or products you like.

07 **Delivery locations** ☐
One address, a few offices, or a list of recipients across India.

Ready? Send your brief at voidra.co/start-a-project

Or write to hello@voidra.co. One brief, one partner, finished products.